

# دليل الخليج

# THE Gulf Directory

INDUSTRIAL & COMMERCIAL GUIDE

[GULFind.com](http://GULFind.com)

mediakit



OFFICIAL DIRECTORY OF  
FEDERATION OF GCC  
CHAMBERS

# About.

The Gulf Directory **connects buyers and sellers** across the GCC region. The only publication of its kind, the Gulf Directory is available **online**, on **CD**, in **print**, and via **mobile!**

Bringing the regional market together for over 30 years now, the Gulf Directory is an **essential** tool for **your business.**

# Circulation.



As the title suggests, we circulate the Gulf Directory (print) across all 6 GCC nations and put copies in the hands of **businesses - commercial and industrial, hotels, and embassies**. This is a purely **B2B** medium, enabling you to attract the **right customers** easily!

With the Gulf Directory you expand your business across **Bahrain, Kuwait, Oman, Qatar, Saudi Arabia** and the **UAE!**

# How will the Gulf Directory **better** your business?

With the Gulf Directory you will:

- 1 **Attract** new customers
- 2 **Build** repeat customers
- 3 Have **regional presence**
- 4 Be accessible **online**, on **CD**, in **print**, and via **mobile**
- 5 **Differentiate** your business from competitors

**Attract customers who are ready to buy!**



# What they say...

“ We are very pleased with the quality of service provided. We are highly satisfied with and recommend the Gulf Directory to other businesses. ”

**Mohamed Ayjaz**  
*General Manager*  
**Hamptons International**  
**Oman**



“ With all our appreciation, we would like to express our thanks to you as we have received a tremendous response from various clients after finding our company name in the Gulf Directory. ”



**Basim Alyusuf**  
*Managing Director,*  
**Alyusuf Group,**  
**Bahrain**

“ Our advertisement in the Gulf Directory has been an essential successful part in our marketing mix. The product is well designed and executed and helps us reach existing and potential customers in the Gulf region. We look forward to growth in 2011 with Primedia International. ”



**Torsten Giese**  
**Marketing Manager,**  
**ISHIDA Europe**

“ We would like to thank The Gulf Directory and appreciate the tremendous response received from our earlier advertisements in it. The directory is an effective advertising medium and has helped in enhancing our business opportunities. ”



**Marcel R D'Souza**  
**Business Manager – GCC,**  
**CISCO Trading Co. W.L.L.,**  
**Kuwait.**



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